



TOYOTA GR YARIS



Welcome to a world where every step counts.

When our founder Kiichiro Toyoda ran to assist customers himself, he set in motion an exhilarating story. Of revolutionising car production. Of pioneering electrified powertrains. Of making mobility accessible to all. Of never resting. Of always going beyond expectations to make life better for our customers. And in doing so, to create a better world.

A scenic landscape at sunset or sunrise. The sky is filled with soft, horizontal bands of color, transitioning from a pale blue at the top to a warm orange and pink near the horizon. Below the sky, a vast, hazy valley stretches out, with rolling hills and a small town visible in the distance. In the foreground, a winding asphalt road curves through a grassy hillside. The road is marked with white lines, and several bright red light trails are visible, suggesting a long-exposure photograph of a car's taillights. The overall mood is serene and expansive.

LET'S GO BEYOND

EVERY THRILL

THRILL

THRILL

THRILL

THRILL

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COUNTS



A one-of-a-kind hot hatch, GR Yaris is laser-focused on one thing: pure driving pleasure. Engineered with a passion for performance, it combines a rigid structure, agile handling and a potent powertrain to redefine the thrill of driving.

BORN FROM RALLY – TUNED BY CHAMPIONS



For more than 60 years Toyota has developed new road car technologies by pushing the limits in motorsports. An instant classic hot hatch created using a 'race to road' philosophy of constant improvement, GR Yaris is the embodiment of that ideal. Born from the World Rally Championships, it faithfully translates Toyota's rallying expertise into a road car of unprecedented authenticity. That DNA is clear in the Ogier and Rovannerä special editions, created by Toyota's superstar drivers to deliver the ultimate GR Yaris experience.

1. CELICA GT-FOUR ST165 RALLY CAR

Toyota's first all-wheel-drive rally car, the GT-Four ST165 scored Toyota's first WRC win and powered Carlos Sainz to the 1990 Drivers' Championship.

2. CELICA GT-FOUR ST185 RALLY CAR

In three years of competition the Celica GT-Four ST185 racked up 16 World Rally Championship victories, three WRC Drivers' Championships and two Manufacturers' Championships.

3. COROLLA WRC

Hailed as one of the most advanced rally machines of its time, the Corolla WRC scored four WRC victories and won the 1999 World Rally Championship.

4. YARIS WRC AND GR YARIS RALLY1

The unstoppable Yaris WRC and GR Yaris Rally1 have won four Manufacturers' Championships and no less than five consecutive Drivers' Championships.



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RALLY BORN ROAD PROVEN

GR Yaris pushes boundaries with its adrenaline-charged powertrain. The innovative 1.6-litre three-cylinder engine is a turbocharged work of art. Created with Toyota-first techniques and materials, it features a unique engine block, bespoke pistons and a ball-bearing turbo for instant responses. Generating 280 hp and 390 Nm of torque, it drives through an eight-speed GAZOO Racing Direct Automatic Transmission or a sporty six-speed manual option. A winner in motorsport and unequalled on the road, GR Yaris redefines hot hatch performance.

EVERYTHING AT A GLANCE

The 12.3" digital cockpit display prioritises performance-critical information such as engine rpm and gear position.

BESPOKE PERFORMANCE

Choose from Eco, Normal or Sport modes to set the steering feel, cockpit display and Direct Automatic Transmission response just as you want them.

390Nm | 280hp





FEEL THE THRILL

Make every road your playground. Playful yet confidence-inspiring, with a sense of connection that puts you at the heart of the action, GR Yaris rewards like no hot hatch before it. The ultra-rigid bodyshell, responsive power-assisted steering and flex-free suspension mounts all work to deliver the feel and feedback so critical to performance driving. And with its sophisticated, rally-derived suspension and powerful, fade-free brakes, GR Yaris just gets better the harder you push it – the mark of a true champion.

IN SYNC WITH THE MACHINE

Race success demands the perfect set-up. Tactile and communicative, the rally-developed GR Yaris delivers outstanding driver confidence.

READY FOR ANYTHING

The MacPherson strut and double-wishbone suspension set-up, tuned by the TOYOTA GAZOO Racing World Rally team, ensures complete control on even the most demanding surfaces.



TRACTION AND CONTROL

Whether powering out of rain-soaked-hairpins or snaking through high-speed bends, GR Yaris is a formidable performer. Key to its game-changing dynamics is Toyota's unique and lightweight GR-FOUR all-wheel-drive system. Incorporating numerous innovations, including twin Torsen limited-slip differentials for intelligent torque management across all four wheels, GR-FOUR's perfect traction lets you drive hard from every corner, no matter the conditions. Combining the composure of a purebred rally car with an addictive sense of fun, GR Yaris elevates every drive.

SWITCH IT UP

The GR-FOUR AWD switch alters the front-to-rear torque distribution through Normal (60:40), Track (60:40~30:70 variable) and Gravel (53:47) modes, fine-tuning the handling balance.

RACE-DEVELOPED ALL-WHEEL DRIVE

The GR-FOUR AWD system's high-response coupling guarantees a winning performance by optimising the torque flow to all four wheels.







SCULPTED FOR SPEED

With the dramatic proportions of a purebred competitor, GR Yaris looks every inch a rally car for the road. Shaped by the single-minded pursuit of performance, its lowered roofline and sleek, coupe-like silhouette reduce aerodynamic drag. At the same time its purposeful stance and lightweight carbon fibre polymer roof lower the centre of gravity, further improving handling and stability. Integrated rear lights, a high-mounted rear spoiler and sports car-inspired frameless doors underline GR Yaris's race-inspired aesthetic.

COOL UNDER PRESSURE

The front bumper's vents and intakes are covered by an ultra-thin mesh. This protects from debris while maximising airflow to critical brake and powertrain components.






IMMERSE YOURSELF
IN THE MOMENT

YOUR FOCUS WHERE IT COUNTS

The comprehensive 12.3" digital driver's display puts key driving information front and centre, minimising distractions, while the 8" multimedia screen is mounted low, within easy reach.



Special from the moment you climb aboard, perfect ergonomics and a driver-first design put the focus on the only thing that matters: the road ahead. Thanks to feedback from professional race and rally drivers the seating position is set low, creating an intimate sense of connection. From the high-resolution driver's display to the pulse-quickening feel of the GR steering wheel, the entire cockpit has been engineered with a thrilling purity of purpose.

A close-up photograph of the aluminum pedals in a car's footwell. The pedals are perforated with several circular holes. The background is dark, and a red vertical bar is on the right side of the image.

IT'S ALL IN THE

A photograph showing the interior of a car from the driver's perspective, looking out through the windshield at a vast, hilly landscape under a clear sky. The car's dashboard and steering wheel are partially visible in the foreground.

DETAILS

Comfort and control are the foundations of true performance, on road and track. Every element of this high-performance cockpit has been optimised around you.

WINNING PRECISION

Critical to control, your feet are key touch points. Thanks to its lightweight and flex-free aluminium pedals, GR Yaris faithfully communicates every movement.

HIGH-PERFORMANCE ERGONOMICS

Snug-fitting and supportive yet comfortable on longer drives, the GR sports seats are mounted low for a connected driving position with ample headroom for a helmet.

FAST AND INTUITIVE AUTOMATIC SHIFTS


Combining rapid automatic gearshifts with the driving engagement of a manual, the innovative Direct Automatic Transmission brings the feel of a racing car to the road.



HANDS-FREE CONVENIENCE

With Smart Digital Key* your smartphone becomes your car key. Shareable with up to four other people, it works from your bag or pocket to unlock and start your GR Yaris hands-free and securely.





MyToyota app IN CONTROL FROM YOUR PHONE

Connectivity doesn't stop when you leave the car. The MyToyota app is a powerful tool on the move. Secure your car from afar, locking the doors and closing the windows with Remote Control. And with Hazard Lights and Find My Car you can remotely flash the lights, sound the horn and see the car's location on a map, making it easy to find.

* Smart Digital Key introduction is expected within 2024. Feature availability and vehicle specification may vary among models, grades and according to market availability. The engine start function of the Smart Digital Key will not operate if your vehicle is equipped with additional immobilizer device and if the immobilizer key is not present inside the vehicle.

Toyota T-Mate WITH YOU FOR A SAFER JOURNEY

For class-leading safety functions, GR Yaris is built with T-Mate – your helpful driving partner. This includes the latest generation of Toyota Safety Sense. T-Mate makes sure you're always in safe hands.

PRE-COLLISION SYSTEM (PCS)

Our Pre-Collision System can detect and help you avoid collisions with other vehicles, pedestrians and cyclists. It works by alerting the driver with audio and visual warnings and brake assistance. If the driver doesn't manage to brake in time the brakes automatically engage to prevent or mitigate a collision.

LANE TRACE ASSIST (LTA)

Our Lane Trace Assist System is designed to make motorway driving safer. It keeps you centred in your lane and if you start to drift from it, steering assist will gently steer your car to correct its course.

ROAD SIGN ASSIST (RSA)

Road Sign Assist monitors the road signs ahead, displaying useful information such as the current speed limit or overtaking restrictions on your cockpit display. The system also provides a visual and acoustic warning if the driver isn't following a road sign indication.

AUTOMATIC HIGH BEAM (AHB)

The Automatic High Beam system looks down the road to see oncoming headlights. If it detects headlights, it automatically turns off the high beams and engages low beams. When the headlights pass, the system automatically switches to high beams again. The result? Safer night-time driving for you and other road users.



Learn more about T-Mate.



ILLUMINATE THE CURVE

Linked to the steering, AHB automatically directs the headlights into curves in the road, improving visibility during night driving.



An instant sports car classic, GR Yaris brings high-performance rallying technology to the road. Take your driving to the next level.

MAIN FEATURES

- 18" alloy wheels
- LED headlamps
- Torsen Limited Slip Differential
- Smart Entry & Start
- Heated steering wheel
- Heated front seats
- Dual zone automatic air conditioning
- Toyota Smart Connect + multimedia system with 8" screen
- 12.3" colour multi-information display
- Rear view camera

SPORT



Configure your Toyota GR Yaris.



An instant sports car classic, GR Yaris brings high-performance rallying technology to the road. Take your driving to the next level.

MAIN FEATURES
(ADDITIONAL TO SPORT)

- 18" forged alloy wheels
- Front and rear parking sensors
- Blind Spot Monitor
- Rear Cross Traffic Alert
- Safe Exit Assist
- JBL Premium sound system with 8 speakers

PREMIUM



Configure your Toyota GR Yaris.



GR Yaris colour choices

RACE OR ROAD,
EXPRESS YOURSELF

040 Pure White

089 Platinum Pearl White*

1L5 Deep Metal Grey[§]

219 Precious Black[†]

3U5 Emotional Red 2*

* Pearlescent paint.

§ Metallic paint.



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1. Black Ultrasuede® with leather-like bolsters and silver stitching

Standard

2. Black Ultrasuede® with leather-like bolsters and red stitching

Standard

3. 18" black alloy wheels (15-spoke)

Standard on Sport grade

4. 18" forged alloy wheels (10-spoke)

Standard on Premium grade

SPECIFICATIONS

ENVIRONMENTAL PERFORMANCE

1.6 l Petrol Turbo (280 hp) 6 M/T 4WD

1.6 l Petrol Turbo (280 hp) 8 A/T 4WD

Fuel Consumption (Applicable Legislation)		
Combined speeds (l/100 km)	8.7-8.8	9.5-9.6
Low speed (l/100 km)	11.5-11.6	14.9
Medium speed (l/100 km)	8.4	9.4
High speed (l/100 km)	7.5-7.6	8.1-8.2
Extra high speed (l/100 km)	8.9-9.0	8.8-8.9
Fuel grade - recommended	95 or more (Octane)	95 or more (Octane)
Fuel tank capacity (l)	50	50
Carbon Dioxide, CO ₂ (Applicable Legislation)		
Combined speeds (g/km)	197-198	215-217
Low speed (g/km)	260-261	336-337
Medium speed (g/km)	188-190	212-213
High speed (g/km)	170-171	183-184
Extra high speed (g/km)	201-203	199-201
Exhaust Emissions (Regulation EC 715/2007 as Amended by EC 2023/443 EA)		
Euro class	EURO 6 EA	EURO 6 EA
Carbon Monoxide, CO (mg/km)	311.1	301.8
Nitrogen Oxides, NO _x (mg/km)	9.7	12.1
Hydrocarbons, NMHC (mg/km)	15.2	13.6
Hydrocarbons, THC (mg/km)	19.8	16.5
Smoke Particulates (mg/km)	0.53	0.46
Sound level drive by (dB(A))	68	69

The fuel consumption and CO₂ values are measured in a controlled environment on a representative production model, in accordance with the requirements of the WLTP European regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the final fuel consumption and CO₂ values may be calculated based on the ordered optional equipment. The fuel consumption and CO₂ values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc.) have an influence on a car's fuel consumption and CO₂ emissions.

ENGINE

1.6 l Petrol Turbo (280 hp) 6 M/T

1.6 l Petrol Turbo (~280 hp) 8 A/T

Engine Code	G16E-GTS	G16E-GTS
Number of cylinders	3 cylinders, in line	3 cylinders, in line
Fuel injection system	Direct Multipoint Injection	Direct Multipoint Injection
Displacement (cc)	1618	1618
Bore x stroke (mm x mm)	87.5 x 89.7	87.5 x 89.7
Compression ratio	10.5:1	10.5:1
Maximum torque (Nm@rpm)	390/3250-4600	390/3250-4600

PERFORMANCE

1.6 l Petrol Turbo (280 hp) 6 M/T

1.6 l Petrol Turbo (280 hp) 8 A/T

Maximum speed (km/h)	230	230
Acceleration 0-100 km/h (secs)	5.2*	5.2*
Drag coefficient	0.346	0.349

* Estimated values.

BRAKES

1.6 l Petrol Turbo (280 hp) 6 M/T

1.6 l Petrol Turbo (280 hp) 8 A/T

Front	Ventilated disc 4-cylinder	Ventilated disc 4-cylinder
Rear	Ventilated disc 2 cylinder	Ventilated disc 2 cylinder

SPECIFICATIONS

WEIGHTS & TOWING CAPACITY

1.6 l Petrol Turbo (280 hp) 6 M/T

1.6 l Petrol Turbo (280 hp) 8 A/T

Kerb weight (kg)	1280-1305	1300-1325
Mass in running order	1355	1375
Towing capacity without brakes (kg)	0	0
Towing capacity with brakes (kg)	0	0

EXTERIOR DIMENSIONS

Hatchback 3-door (4 seats)

Length (mm)	3995
Width (mm)	1805
Height (mm)	1455
Front tread (mm)	1536
Rear tread (mm)	1572
Overhang front (mm)	830
Overhang rear (mm)	605
Wheelbase (mm)	2560

INTERIOR DIMENSIONS

Hatchback 3-door (4 seats)

Number of seats	4
Interior width (mm)	1430
Interior height (mm)	1175

STEERING

Hatchback 3-door (4 seats)

Turning circle tyre (m)	10.62
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EQUIPMENT

EXTERIOR	Sport	Premium
18" Alloy wheels (225/40 R18)	●	–
18" forged alloy wheels (225/40R18)	–	●
Tyre repair kit	●	●
Tyre pressure warning system	●	●
Black, electrically adjustable, retractable and heated door mirrors	●	●
LED headlamps	●	●
LED daylight running lights	●	●
LED rear combination lamps	●	●
Red painted brake calipers	●	●
Roof spoiler	●	●
Carbon fiber reinforced plastic roof (CFRP)	●	●
Shark Fin antenna	●	●
Privacy glass	●	●
Dual exhaust pipes	●	●

PERFORMANCE	Sport	Premium
GR-FOUR AWD system	●	●
GR-FOUR AWD switch (Normal, Gravel, Track)	●	●
Drive mode selector (Eco, Normal, Sport)	●	●
Paddle gearshifts (only with automatic transmission)	●	●
Torsen Limited Slip Differential (LSD)	●	●

COMFORT

	Sport	Premium
Smart Entry & Push Start System	●	●
Smart digital key (subscription based service, 1 year trial for free)	●	●
Tilt and telescopic steering wheel	●	●
Sports steering wheel	●	●
Heated steering wheel	●	●
Dual-zone automatic air conditioning	●	●
Rain sensor	●	●
Front power windows	●	●
Auto up & down function on power windows	●	●
Textile floor mats	●	●
12V access socket	●	●
Front and rear parking sensors	—	●

MULTIMEDIA AND INFORMATION

	Sport	Premium
Toyota Smart Connect+ multimedia system:	●	●
8" Multimedia screen		
Over-the-Air Updates		
Cloud Navigation (subscription based service, 4 years trial for free)		
Voice agent (subscription based service, 4 years trial for free)		
Road events (subscription based service, 4 years trial for free)		
Embedded navigation system		
Fixed speed cameras (subscription based service, 4 years trial for free)		
Weather service		
Wireless mobile Integration (Apple CarPlay & Android Auto)	●	●
6 speakers	●	—
JBL premium sound system with 8 speakers	—	●
USB connector	●	●

EQUIPMENT

MULTIMEDIA AND INFORMATION

	Sport	Premium
Toyota Smart Connect pack (subscription based service, 4 years trial for free):	●	●
Remote door lock and unlock function		
Remote turn on/off hazard lamps		
Remote climate control (only with automatic transmission)		
Rear-view camera	●	●
Bluetooth® for hands-free calls and music streaming	●	●
12,3" colour TFT multi-information screen	●	●

SEATS

	Sport	Premium
4 seats	●	●
GR sport seats	●	●
Driver seat: height adjustable	●	●
Heated front seats	●	●
Folding rear seats	●	●

SAFETY

	Sport	Premium
Active		
Pre-Collision System with Pedestrian & daytime Cyclist and Motorbike detection	●	●
Acceleration Suppression at low speed		
Emergency Steering Assist on Pre-Collision system (day)		
Front-to-front Oncoming Car & Motorbike detection (day) on Pre-Collision system		
Pre-Collision System with Intersection Collision Avoidance support		
Intelligent Adaptive Cruise Control (iACC)		
Lane Departure Alert (LDA) with Steering Control		
Lane Trace Assist (LTA)		
Automatic High Beam (AHB)		
Road Sign Assist (RSA)		
Toyota Safety Sense with Over-the-Air Updates		

SAFETY	Sport	Premium
Blind Spot Monitor (BSM)	–	●
Rear-Cross Traffic Alert (RCTA)	–	●
Safe Exit Assist (SEA)	–	●
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD) and Brake Assist (BA)	●	●
Sport Vehicle Stability Control (S-VSC)	●	●
Hill-start Assist Control (HAC)	●	●
Emergency brake lights	●	●
Passive		
SRS front airbags	●	●
SRS front side airbags	●	●
SRS curtain shield airbags	●	●
Passenger SRS airbag on-off switch	●	●
ISOFIX child restraint system (2nd row seats)	●	●
SECURITY	Sport	Premium
Immobiliser	●	●

FOR A BRIGHTER FUTURE

At Toyota, we are committed to a positive and sustainable impact on society and the natural world. To make that happen, we have set ourselves six challenges to complete by 2050. From reduced water consumption to the development of vehicles with lower greenhouse gas emissions, these measures all point the way to a brighter future.



1. NEW VEHICLE – ZERO CO₂ EMISSIONS

By 2050, we want to reduce the CO₂ emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



3. PLANT – ZERO CO₂ EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



5. ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota GR Yaris is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'.



2. LIFE CYCLE – ZERO CO₂ EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



4. MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.



6. ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.



For more information please visit:
<https://www.toyota.ee/2050-challenge>



* Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.

A woman with dark hair, wearing a bright red zip-up jacket and dark sunglasses, is shown in profile from the waist up. She is looking towards the left. The background is a bright, slightly hazy sky. The bottom of the image shows the dark, sleek lines of a car's body.

YOUR COMPLETE PEACE OF MIND WITH TOYOTA

QUALITY SERVICE

Your Toyota will need a Health & Safety check at least once every 2 years/30,000 km (whichever comes sooner). An intermediate check is necessary every year or 15,000 km.

LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

GENUINE PARTS

Providing the reassurance of Toyota quality, only genuine and approved components are used on your vehicle.

ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle*.

TOYOTA EUROCARE

Enjoy peace of mind driving with complimentary Toyota Eurocare roadside assistance in 40 European countries.

TOYOTA RELAX WARRANTY

Warranty for 10 years or 185,000 kilometres. The Toyota Relax warranty starts on the day the manufacturer's warranty coverage ends, provided that the vehicle has been maintained in accordance with the manufacturer's requirements at an official Toyota dealership. The Toyota Relax warranty remains valid up to the next scheduled maintenance which is usually in 12 months or 15,000 km, whichever comes sooner. This is extended after each maintenance. You can get more information from your Toyota retailer and the maintenance intervals for your car can be found in the owner's manual.

* Check with your retailer for specific warranty details.



TOYOTA GR YARIS

EVERY THRILL COUNTS

[TOYOTA.EE](https://toyota.ee)

To the best of our knowledge, all information in this brochure is correct at time of going to print. Details of specifications and equipment provided in this brochure are subject to local conditions and requirements and may, therefore, vary from models available in your area. Please enquire with your local retailer for details on your local specifications and equipment. • Vehicle body colours may differ slightly from the printed photographs in this brochure. • The readability of QR Codes® present in this brochure may differ according to the scanner used. Toyota cannot be held responsible should your device not be able to read any QR Codes® or interactive content markers. • Toyota Motor Europe reserves the right to alter any details of specifications and equipment without prior notice. • © 2024 by Toyota Motor Europe NV/SA ('TME'). • No part of this publication may in any way be reproduced without the prior written approval of Toyota Motor Europe.